



## **Services**

At Agent Technologies, Inc. we specialize in delivering proven solutions for our client's business needs. To date, our services added hundred of thousands of dollars in additional revenue through e-commerce. Specifically, we provide four types of services to help our clients succeed in developing their businesses, including: e-commerce solutions, business reporting and analysis tools, e-business strategy development and implementation, and agent based systems.

### **E-Commerce Solutions**

Using our Internet and e-commerce expertise, we help our clients leverage the latest in digital communication tools and IT applications in order to enhance their customer's online buying experience. Our e-commerce capabilities include: online sales of products and services, e-commerce statistics and customer analysis, online credit card authorization, online reorder systems and affiliate programs.

### **Business Reporting Tools & Analysis**

At Agent Technologies, Inc. we help our clients discover untapped pools of profit and underlying trends in their business with cutting edge database, reporting and analysis tools. Using customized software applications, we help our clients create queries and other drill down analyses to understand their customer and business data. We also help in creating multi-dimensional reports to help managers quickly understand their business enterprise and make better decisions.

### **E-Business Strategy Development & Execution**

Our e-Business architecture begins and ends with the customer. Agent Technologies has helped numerous clients develop online strategies to retain, recruit and sell more to customers. Many clients have utilized our expertise in Customer Relationship Management (CRM) campaigns (email, direct mail, surveys, and loyalty programs) in building online relationships with their customers. We can show you how to continuously optimize your organization's value proposition and value-chain position through the adoption of digital technology and the Internet.

### **Agent Based Systems**

At Agent Technologies, Inc. we utilize Software Agents and other developing technologies for our clients. Our customer profiling software (agent) can perform real-time cross-selling, which is suggesting a related product/or service during the ordering process. This helps our clients sell more to more customers.